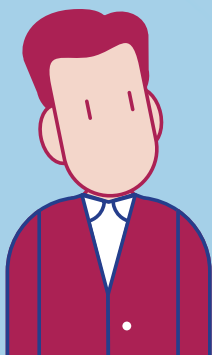


Genetic Testing Can Save Lives



Learn More About
Your Cancer Risk



THE **BRCA** FOUNDER
OUTREACH STUDY

BFORStudy.com | 1-833-600-BFOR

BRCA TESTING CAN SAVE LIVES

If you:

- Have at least **one Ashkenazi Jewish grandparent**
- Are age **25 years or older**
- Live in **New York, Boston, Philadelphia** or **Los Angeles** metropolitan areas

*You may qualify for the **BFOR Study**.*

The BFOR (*BRCA* Founder Outreach) study is offering **men and women** genetic testing for *BRCA* mutations at **no cost**. These mutations increase risk for breast, ovarian, prostate, and other cancers. The testing is provided **with medical support** from experts in cancer genetics.



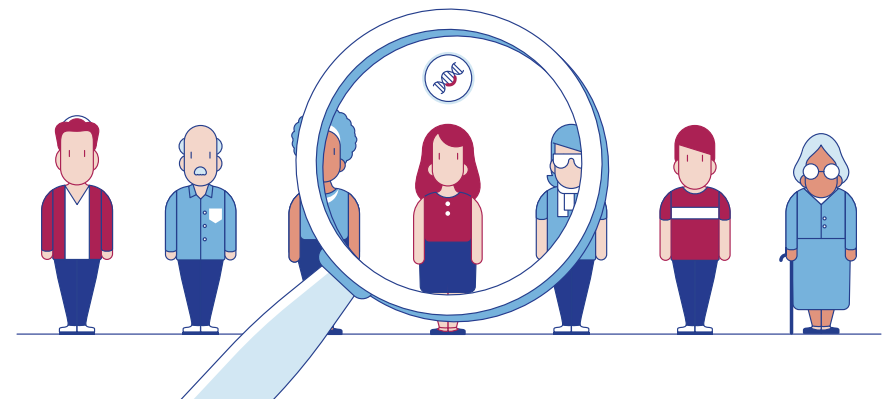
Participation is easy: You can do it right now on your phone! Learn more and sign up at **BFORStudy.com** or call **1-833-600-BFOR**.

BRCA mutations occur in **1 in 40** men and women of Ashkenazi (Eastern European*) Jewish ancestry. This is **10x higher** than the general population.

About 90% of individuals with *BRCA* mutations **do not know** that they have a mutation. Identifying a *BRCA* mutation can lead to increased cancer screening and prevention options for you and your family.

*Around 95% of Jewish people in America are Ashkenazi Jewish

Get tested today—for you and your family.



HOW TO PARTICIPATE IN THE BFOR STUDY



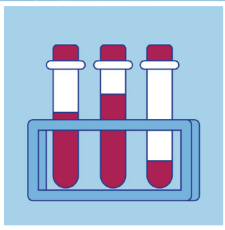
1. REGISTER

Visit **BFORStudy.com** to confirm your eligibility. Participate by watching educational videos and answering questions online.



2. GIVE CONSENT

Provide your informed consent to enroll in the study through the BFOR website.



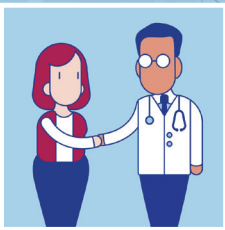
3. GET TESTED

Get a blood test at a Quest Diagnostics lab in your community. The study will inform you of the closest location.



4. GET YOUR RESULTS

Choose to receive your test results from your primary care physician or a BFOR cancer genetics specialist.



5. FOLLOW-UP

If needed, follow-up genetic counseling will be arranged. You will also be asked to complete follow-up questionnaires.

For questions related to the study, call **1-833-600-BFOR**.